

ASPEN LIMOUSINES of ATLANTA LLC

A Full Service Transportation Company

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SUBJECT: 32 Day PILOT Shuttle Transportation Proposal for the City of Alpharetta

Who Is Aspen Limousines of Atlanta?

Aspen Limousines of Atlanta (ALA), owned by Mark Z. Small, is a locally Alpharetta based, family owned and operated, full service transportation company which has access to some of the newest and most state-of-the-art vehicles from sedans to 56 passenger stage coaches. Formerly a first responder with the Mountain Park Volunteer Fire & Rescue Department for 4 years, Mr. Small is affiliated with the Alpharetta Business Association, member of the North Fulton Chamber of Commerce, a preferred transportation vendor for the Alpharetta Convention & Visitors Bureau, member of the North Georgia Wedding Alliance and a member of the Greater Atlanta Limousine Association, as well as an EAGLE SCOUT!

Defining ALA's Competitive Edge:

- 1.) **ALA** is 100% in tune with attention to detail, safety & making sure our clients/guests are more than happy upon boarding, during & after their experience with us. Known for our red carpet, velvet gate & club post and champagne bar staging, **ALA** creates the "jaw dropping WOW" experience.....that has its competition on their knees.
- 2.) **ALA** has seasoned, knowledgeable, experienced and well trained licensed Chauffeurs that have been thoroughly checked out by the Georgia Dept. of Public Safety.
- 3.) As the City of Alpharetta develops and grows and the demands for local transportation services increases, **ALA** will be right there to accommodate and meet its needs . Our pleasant & welcoming staff will help & assist your residents, visitors & guests throughout our expanding shuttle tour lines. They will be exposed to all of Alpharetta's historical & educational points of interest via our flush mounted large TV's, brochure handouts and even with our historically dressed models during various special events to help recreate the essence of the early 1900's.
- 4.) **ALA** not only has the latest, high tech custom built 14 passenger Mercedes Sprinter with blasting air conditioning systems and USB & electrical hook ups at each seated row, but, plans on adding a sister company called, **The Alpharetta Trolley Company**, which has already been incorporated in 2016 that will have a 35 passenger custom built trolley. Just like Woodstock, Marietta, Roswell and downtown Atlanta, Alpharetta will not only have its own trolley, but will have Georgia's FIRST official Trolley Museum.
- 5.) **ALA** will be transitioning it's software to merge and blend in with today's high tech world we live in. Our vision and goals will be to work with one of Alpharetta's own high tech firms to create an App that will allow everyone's cell phones to listen to a brief overall summary of each point of interest as the tour shuttle passes by them.

6.) ALA currently has an app* that is already active for residents can see exactly where the Shuttle is so they can know the ETA for their pick up.....*additional fee for service.

7.) ALA will always be open for suggestions, adapt to the City's constant changes as comment boxes will be reviewed on a daily basis with responses going back out to that guest who wrote it within 24 hour and is available 24/7 to the public at (678)359-2080.

PILOT Proposals in Stages

First Phase: ALA can implement an immediate "Quick Fix" for the City of Alpharetta by using our 14 passenger Mercedes Sprinter for the following days and hours:

Thursday, Friday & Saturday: 11:00 AM - 2:00 PM = 3 hours

5:00 - 10:00 PM = + 5 hours

Total Hours per day 8 hours

Hourly Rate: \$89.95./hr plus fuel (4%), tax (7%) & gratuity (18%)= **\$116.03/hr**

Daily Rate: **\$928.24**

TOTAL 32 DAY PILOT PROGRAM COST: **\$29,703.68**

Rates Include: drivers pay, personal door assistance upon each & every stop to ensure safety & provide the 1ST Class Southern Hospitality that The South is known for, cleaning fees, maintenance/repair fees & commercial liability insurance and security camera surveillance.

Route Details:

Cycles would take 10-20 minutes and consist of 2-7 stops.

Routes will be customized daily and be molded depending on trial & error, public demand and traffic patterns. The following is an example of a 7 Stop Route and would operate as follows:

- P1 (#1) to T3 (#2)
- T3 to Smoke Jacks (#3) - 2 car spaces need to be marked off for safe loading/unloading....."RESERVED FOR CITY SHUTTLE"
- Smoke Jacks to P2 (#4)
- P2 to P3 (#5)
- P3 to T2 (#6)
- T6 to UB4ME ally (#7)
- UB4ME to P1 (#1)

NOTICE TO PROCEED: At ANY TIME!